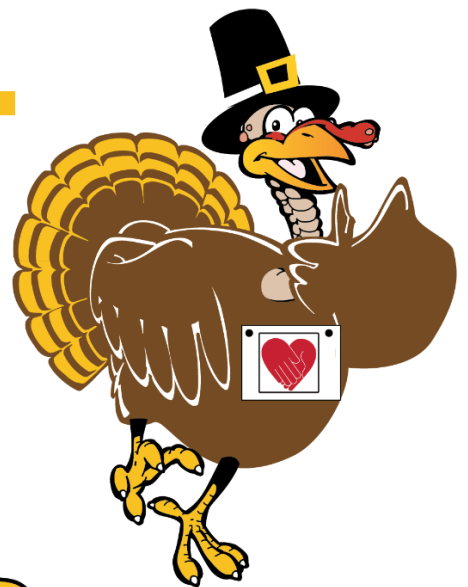




UTAH FOOD BANK



# Utah Human Race

5K / 10K FUN RUN

*Run with an Attitude of Gratitude*

**SPONSORSHIP OPPORTUNITIES**

# UTAH HUMAN RACE

**511,000 Utahns are at risk of missing a meal today. Even more alarming is that 1 in 5 Utah kids are unsure where their next meal is coming from.**

The Utah Human Race is one of the largest 5K/10K events in the state with close to 5,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 16<sup>th</sup> anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive. Due to COVID-19, the 2020 Utah Human Race was held virtually.

We are looking forward to seeing our supporters in person again on Thanksgiving morning (November 25), preferably in costume, to help fight hunger while you make room for Thanksgiving Dinner!

## WHEN/WHERE:

### ***Packet Pick-Up***

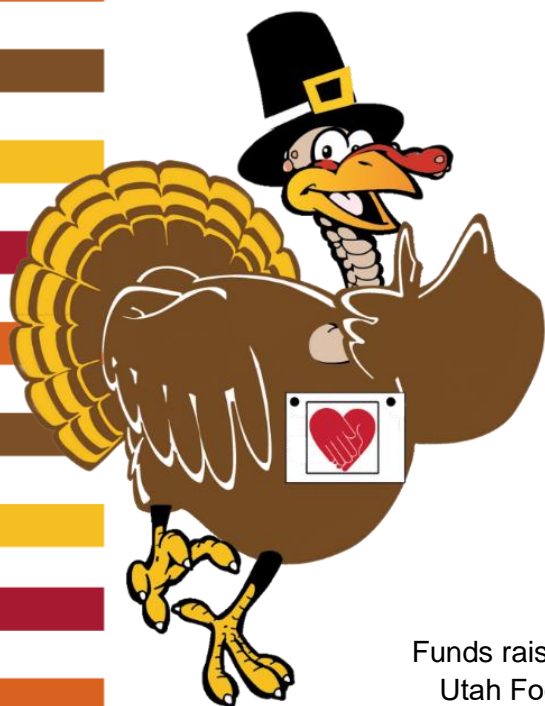
Wednesday, November 24, 2021  
(8:00am – 6:30pm)  
Utah Food Bank  
3150 S. 900 W.  
Salt Lake City, UT 84119

### ***Race Day***

Thursday, November 25, 2021  
(7:00am Start)  
TBD





## WHY:

Funds raised from the Utah Human Race will directly support Utah Food Bank's mission of *Fighting Hunger Statewide*!



## SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Heidi Cannella at (801) 887-1278 or [heidic@utahfoodbank.org](mailto:heidic@utahfoodbank.org). Please secure a sponsorship by October 1st to ensure that your logo is included on promotional materials.

	PRESENTING \$30,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	FRIEND \$1,500
BENEFITS					
Individualized special benefits including advertising & media opportunities	✓				
Special recognition in UFB quarterly newsletter <i>(approx. circulation 35,000)</i>	2				
Special recognition in UFB monthly e-newsletter <i>(approx. circulation 23,000)</i>	2	2			
Facebook, Instagram & Twitter updates including company name	3	2			
Logo on event posters <i>(10/1 deadline)</i>	✓	✓	✓		
Logo on start line banner	PREMIUM PLACEMENT	T1	T2	T3	
Logo on event webpage	PREMIUM PLACEMENT	✓	✓	✓	
Logo on race shirts	PREMIUM PLACEMENT	T1	T2	T3	T4
Opportunity to include marketing materials/ samples in race bags <i>(5,000 quantity)</i>	✓	✓	✓	✓	✓
Name inclusion in UFB's Annual Report	✓	✓	✓	✓	✓
Booth space during packet pick-up (11/24)	✓	✓	✓	✓	✓
Waived Entries	20	20	10	5	2

## VENDOR BOOTH OPPORTUNITIES

Host a booth during packet pick-up (11/24), the day of the race (11/25), or both! Limited spaces available. Contact Erica Crisco at (801) 887-1291 or [ericac@utahfoodbank.org](mailto:ericac@utahfoodbank.org).

### Vendor Booth – Two-Day \$250 / One-Day \$150

10X10 booth space during packet pick-up &/or 10X10 booth space on the day of the race.\*

*\*Please note that you are responsible for bringing your own table, chairs and canopy.*

RACE PRICING & DEADLINES	5K	10K
10/1 - 11/22 Online Registration closes 11/22 at Noon	\$25* /PERSON	\$30* /PERSON
11/23 Online Registration closed		
11/24 Registration at Packet Pick-Up - Shirt Availability Not Guaranteed	\$35 /PERSON	\$35 /PERSON

*\*Early Bird discount of \$5 per person available 10/1 - 10/31*

# CORPORATE SPONSOR

\_\_\_\_ YES, I would like to be a SPONSOR at the following level (please check one):

☐ \$30,000 Presenting ☐ \$10,000 Gold ☐ \$5,000 Silver

☐ \$3,000 Bronze ☐ \$1,500 Friend ☐ \$250 Two-Day Booth

☐ \$150 One-Day Booth (Circle One: Packet Pick-Up OR Race Day)

**I'm sleeping in this year, but still want to help out and donate:**

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other \$\_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

NAME OF ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

## PAYMENT OPTIONS

**Charge credit card:** ☐ VISA ☐ AMEX ☐ MasterCard ☐ Discover

Name as it appears on CC: \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

☐ **Invoice me**

**Make Check Payable to:** Utah Food Bank  
3150 S. 900 W.  
Salt Lake City, UT 84119