



Benefiting:



UTAH
FOOD
BANK

Sponsorship Opportunities

UTAH HUMAN RACE

423,000 Utahns, which equates to 1 in 7 Utahns, are at risk of missing a meal today. Even more alarming is that 1 in 5 Utah kids are unsure where their next meal is coming from.

The Utah Human Race is one of the largest 5K/10K events in the state with close to 6,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 11th anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive. So join us on Thanksgiving morning (November 24) in Draper, preferably in costume, to help fight hunger while you make room for Thanksgiving Dinner!

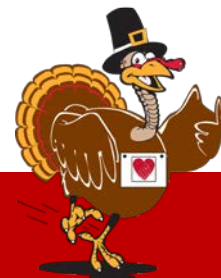
WHEN/WHERE: ***Packet Pick-Up***

Wednesday, November 23, 2016 (8am – 8pm)
Utah Food Bank
3150 S. 900 W.
Salt Lake City, UT 84119

Race Day

Thursday, November 24, 2016 (7:30 AM 10K Start, 8:00 AM 5K Start)
Draper Outlet Mall
12101 S. State Street
Draper, UT 84020

WHY: Funds raised from The Utah Human Race will directly support Utah Food Bank's programs, operations, outreach, education and advocacy efforts.



SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Kelly Ochsenhirt, at (801) 887-1281 or kellyo@utahfoodbank.org. Please secure a sponsorship by Oct. 21st to ensure that your organization logo is included on promotional materials.



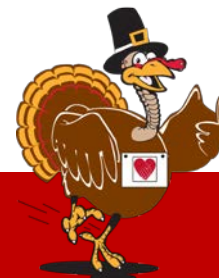
Utah Human Race

Thursday, November 24, 2016
(Thanksgiving Day)

Draper Spectrum (VF Factory Outlets)
10K: 7:30 AM | 5K: 8:00 AM

SPONSORSHIP BENEFITS

	PRESENTING: \$25,000	GOLD: \$10,000	SILVER: \$5,000	BRONZE: \$3,000	FRIEND: \$1,500
Individualized special benefits including advertising and media opportunities.	✓				
Special recognition in UFB quarterly newsletter (x2) <i>(approx. circulation 25,000)</i>	✓				
Special recognition in 2 UFB monthly e-newsletters (x2) <i>(approx. circulation 20,000)</i>	✓	✓			
Facebook & Twitter updates including company name	3	2			
Logo on event posters <i>(10/1 deadline)</i>	✓	✓	✓		
Logo on start line banner	Premium Placement	T1	T2	T3	
Logo on event webpage	Premium Placement	✓	✓	✓	
Logo on race shirts	Premium Placement	T1	T2	T3	T4
Opportunity to include marketing materials/samples in race bags <i>(6,000 quantity)</i>	✓	✓	✓	✓	✓
Name inclusion in Utah Food Bank's Annual Report	✓	✓	✓	✓	✓
Booth Space during Packet Pick-Up (11/23)	✓	✓	✓	✓	✓
Waived Entries	20	20	10	5	2



VENDOR BOOTH OPPORTUNITIES

Host a booth during packet pick-up (11/23), the day of the race (11/24), or both! We ask that all vendor booths be targeted toward the running audience or food-related, unless you are an official Utah Human Race Sponsor. Limited spaces are available. To secure a booth space, please contact Kelly Ochsenhirt, at (801)887-1281 or kellyo@utahfoodbank.org.

Two-Day Vendor Booth – \$250

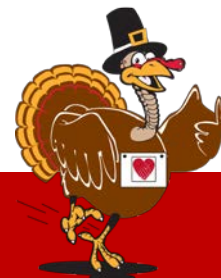
- 10X10 Booth space during packet pick-up
- 10X10 Booth space on the day of the race

One-Day Vendor Booth – \$150

- 10X10 Booth space during packet pick-up OR day of the race

Pricing

<u>Pricing & Deadlines</u>	<u>Oct. 1 - Nov. 21</u> Online Registration closes 11/21 at Noon	<u>November 22</u> Online Registration Closed	<u>November 23</u> Registration at Packet Pick-Up <i>*Shirt Availability Not Guaranteed</i>
5K Individual	\$20 per person		\$30 per person
10K Individual	\$25 per person		\$35 per person



CORPORATE SPONSOR

____ YES, I would like to be a SPONSOR at the following level (please check one):

\$25,000 Presenting

\$10,000 Gold

\$5,000 Silver

\$3,000 Bronze

\$1,500 Friend

\$250 Two-Day Booth

\$150 One-Day Booth (Circle One: Packet Pick-Up OR Race Day)

I'm sleeping in this year, but still want to help out and donate:

\$500 \$250 \$100 \$50 Other \$ _____

Primary Contact Name _____

Phone Number _____

Email _____

NAME OF CORPORATION _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PAYMENT OPTIONS

Make Check Payable to:

Utah Food Bank
3150 S. 900 W.
Salt Lake City, Utah 84119

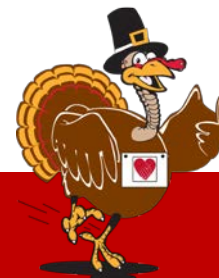
Charge credit card:

VISA AMEX MasterCard Discover

Name as it appears on CC: _____

Account # _____ Exp. Date: _____

Billing Address: _____



LOCATION & COURSE MAPS

Packet Pick-Up Location 11/23/2016:

Utah Food Bank
3150 S. 900 W.
Salt Lake City, UT 84119

Directions:

- Exit I-15 at #303 (3300 South) and head west.
- Turn right onto 900 W. and head north.
- Turn left on 3160 S.

Race Day Location 11/24/2016 (Thanksgiving Morning)

Draper Outlet Mall
12101 Factory Outlet Drive
Draper UT, 84020

Directions:

- Exit I-15 at Exit #291 (12300 S.) and head east.
- Make a U-turn at the second light and head west.
- Turn right onto Factory Outlet Drive
- Head north and turn right at VF Outlet Sign.

Course Maps:

